



ABOUT ME

Jackie Kotei

I'm a Publicity and Media Strategist who helps soul-centered entrepreneurs get covered by major media, be featured globally and inspire the world! After spending more than 10 years working in the media as a TV reporter, producer and spokeswoman, I started my company so that I could have the flexibility to be a great wife and mom for my two children. My goal is to help change the narrative in the media so that more transformational stories get featured!

EMAIL LIST + SOCIAL MEDIA AUDIENCE

10k+

HOW TO PRONOUNCE JACKIE'S LAST NAME

Kotei (Koh-tay)

SKYPE HANDLE

JackieKotei

CERTIFICATIONS

Emotional Intelligence Master Leader Level;
FEMA Advanced Public Information Officer

SOCIAL MEDIA PROFILES/LINKS

Facebook:

<http://www.facebook.com/jackiekotei>

MoreGood Media FB Group:

<http://facebook.com/groups/MediaMakingInfluencers/>

Instagram:

<http://www.instagram.com/jackiekotei>

Pinterest:

<http://www.pinterest.com/jackiekotei>

Youtube:

<https://www.youtube.com/c/jackiekotei>

LinkedIn Personal Page:

<http://www.linkedin.com/in/jackiekotei>

LinkedIn Business Page:

<https://www.linkedin.com/company/moregoodmedia>

Address:

7820 B Wormans Mill Road #219
Frederick, Maryland 21701

Email: wecare@moregoodmedia.com

Web: www.moregoodmedia.com

Phone: (240) 397-8166



APPROVED BIOS

Short bio

Jackie Kotei is an award winning journalist and media strategist, a wife, a mom, a philanthropist, and an international speaker. After spending more than 10 years working in the media as a on-air TV reporter, a producer, and spokeswoman, she decided to start her own company so she could help other visionaries make a bigger impact while also spending more time with her two children. She started the MoreGood Media movement and is on a mission to get more positive, transformational stories featured on prime time television.

Long bio

Jackie Kotei is an award winning journalist and media strategist who works with coaches, thought leaders, authors, non-profits and other soul-centered experts who want to get covered by major media, be featured globally, and inspire the world! As an award-winning journalist and crisis communication expert, she's been in television for more than 15 years. She has worked in production at Dateline NBC and ABC's Washington Bureau, made headlines as a TV reporter for the NBC affiliate based in Maryland, and as the media relations director for a leading public safety agency. During her time in the field she covered major news including Obama's ascension to the presidency and the disasters in Haiti. She was involved in the strategic plan for many of the DC and Baltimore disasters and media response during incidents like the Columbia Mall Shooting and the deadly Ellicott City train derailment. Jackie is who you want on your side to navigate the media landscape, because at the end of the day, despite the doom and gloom, she is an eternal optimist and still believes in the ability that the media has to inspire nations. She's also a devoted wife, a mom, a philanthropist, and an international speaker. When she became a mom, four years ago and had her second child shortly thereafter, she found herself answering a higher calling: to change the narrative in the news media so that more positive, transformational stories get featured in prime time. Her company, MoreGood Media, is committed to helping 10,000 positive and inspiring entrepreneurs get featured on TV by 2025, which will be her 20th anniversary working in the industry.

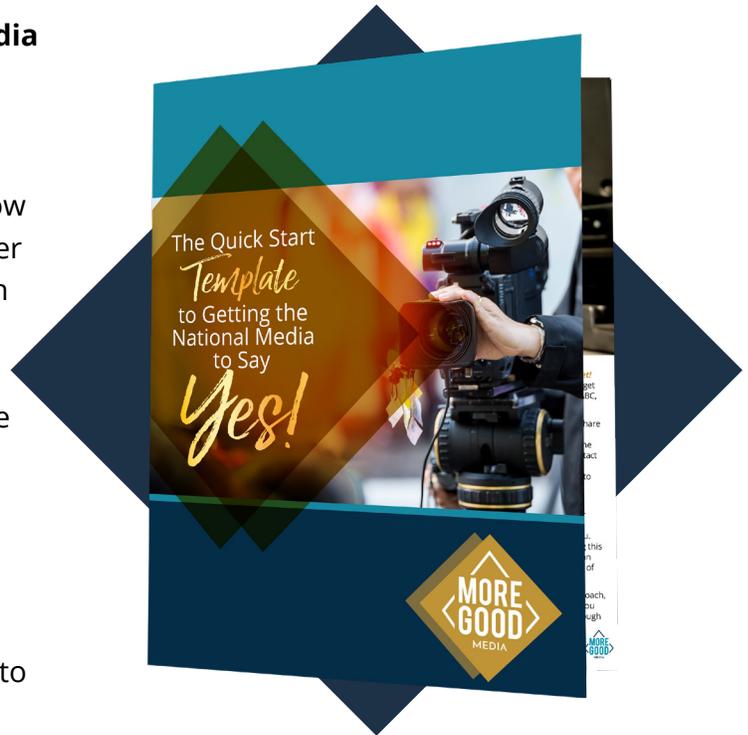
TO BOOK JACKIE, EMAIL MEDIA@MOREGOODMEDIA.COM OR CALL (240) 397-8166

FREE GIFT FOR YOUR AUDIENCE:

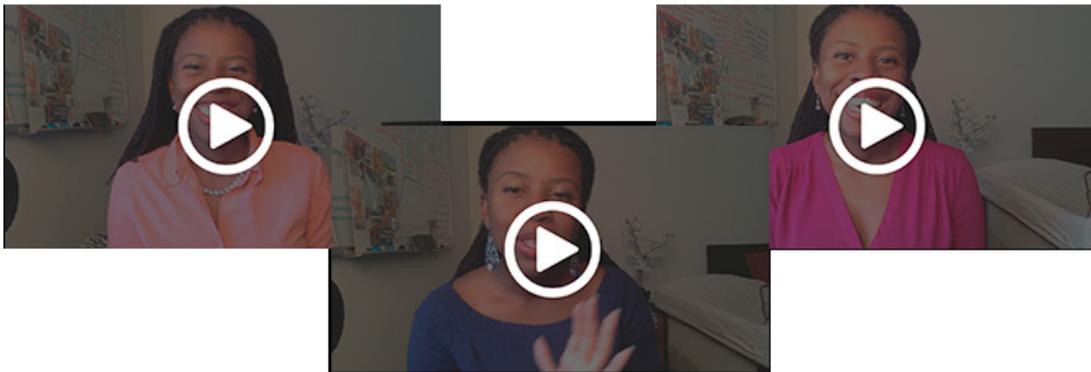
#1 Quickstart Template to Get the National Media to Say Yes!

Description: Want to get featured on national television? Download your Quick Start Template now to discover the exact steps you need to take in order to get picked up on TV, radio, print or magazines! In this Quick Start Template, you'll learn:

- How to determine who is the right person in the media to contact and how to find the correct contact information
- The fastest way to get a TV or radio producer's attention
- A fill-in-the-blank template on how to package your message (literally WHAT to say, what NOT to say, and HOW to say it)
- How to create a connected and powerful relationship with the media so that they SAY YES and invite you back time and time again!



Link: <http://moregoodmedia.com/tv-quickstart>



#2 Crush it on Camera with Compelling Media Interviews

Description: It's time to press record on your camera and do a television interview or that next Facebook Live in a way you can be proud of! In this 4-part video training learn the simple secrets of an award-winning television broadcaster that you can start implementing today. You'll nail your message and gain a ton of credibility from your ability to connect and engage with any audience! Plus! You'll learn how to do compelling media interviews so that you can get booked any time you want!

Link: <http://moregoodmedia.com/crush-it-on-camera>



POTENTIAL QUESTIONS & TOPICS FOR DISCUSSION:

1. Why do we need more good media in the world?
2. How do leaders get their work in the media?
3. What are some of the do's and don'ts when it comes to doing media?
4. What are some of the common misconceptions when it comes to people doing more media?
5. What are some ways to get the media to invite you back?
6. How did you get started doing media?

TO BOOK JACKIE, EMAIL [MEDIA@MOREGOODMEDIA.COM](mailto:media@moregoodmedia.com) OR CALL (240) 397-8166

APPROVED HEADSHOTS AND PHOTOGRAPHY



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As Featured In:



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MoveForwardWithMomentum.com

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& not lose yourself in the process

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rockstarmom.org

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http://visionaryleaderssummit.com/kotei

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hosted by Amanda Morley with Jackie Kotei

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Crush Limiting Beliefs, Let Go of Self-Doubt & Confidently Step into the Life You Really Want!

hosted by Linda Parker with Jackie Kotei

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